



Heartbeats
Hope...Help...Healing

Heartbeats for Life envisions a world where every human life is cherished and protected both in the womb and in strong families.

2018 Annual Report

The Women, Men & Families We Serve

3,407 client appointments · 1,375 total clients

150 male clients · 59% of clients are single

49% of clients are between the ages of 20 & 29

In 2018, 30 clients considering abortion indicated a change for life during their appointments at Heartbeats.

Primary Reason for Visiting Heartbeats

33% medical services

66% parenting classes

1 baby placed into a loving adoptive home

Boutique Ministry

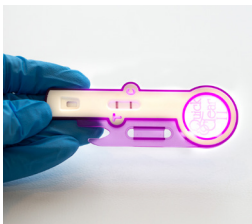
1,965 client shoppers

23,988 diapers earned

1,194 packages of wipes earned

*Clients earn boutique points through our *Earn While You Learn* program.

Medical



766 pregnancy tests
581 were positive

575 women were given a 6-month supply of prenatal vitamins



346 limited ultrasound scans

Every client with a positive pregnancy test is offered a pair of hand-made booties.

Jesus Brings Life!

25 clients accepted Christ as their Savior

3 clients rededicated their lives to Christ

2,832

number of times a client was given a Bible, a consultant prayed with a client, a spiritual discussion occurred or the Gospel was shared.

Reach and Upgrades

Program Services: 31 NEW videos and lessons were added to Earn While You Learn incentive program including: *When You Have To Decide, Being a Supermom, Toddler Nutrition and Oral Health, What is Family, Food Safety, Learning through Play, Healthy Mom Healthy Family, and Sexual Integrity*

Social Media Addition: Instagram @heartbeatspregnancycenter

NEW Men's Post-Abortive Ministry, "Repairing His Story"

NEW "Constructing Safe Relationships" Middle and High School curriculum

Prevention/Outreach



4,962 local students served during the 2017-18 school year.

Relationships Under Construction

- Character development
- Goal setting
- Recognizing healthy and unhealthy relationships
- Teaching the importance of abstinence until marriage

Constructing Safe Relationships

- Signs of dating violence and the cycle of abuse
- How addiction changes the brain
- Challenging teens to realize the addiction of pornography
- Addressing hard topics such as sexual assault, consent and sex trafficking

Our educators presented in the following schools and organizations:

High Schools	
Foxfire	Northridge
Heath	Rewired
Lakewood	Riverview
Licking Heights	Sheridan
Licking Valley	Utica
Newark	Zanesville

Middle Schools
General Sherman
Heritage
Lakewood
Rewired
Thomas Ewing

We believe in the integrity of youth and their ability to make healthy choices when equipped with the truth.



209 total inmates
15% report abortion history
42% report abuse history
698 inmate interactions
21 new professions of faith!
1 rededication

Consultants share the Gospel, engage in spiritual discussions and pray with incarcerated clients each time they visit the jail. Moms can participate in Earn While You Learn and bank their points to redeem upon their release.



This ministry provides support to local foster children and their families.

35 care packages to foster families caring for drug-exposed babies
19 local foster children, age 14+, matched with a Heartbeats' mentor

Foster families with new or emergency placements are given 100 points to spend in our boutiques.

Pure and genuine religion in the sight of God the Father means caring for orphans and widows in their distress and refusing to let the world corrupt you. - James 1:27

Post-Abortive Ministry

9 women experienced restoration through *Surrendering the Secret*, an 8-week Bible study. This is a safe, confidential, and compassionate place for women to begin the process of healing after abortion.

4 men experienced healing in *Repairing His Story*, a 5-week Bible study for men who have lost a child to abortion.



Stewards of Life

Revenue	Expenses
\$570,476	\$555,200
All Sources	All Sources

100% of support comes from individuals, churches and businesses.

- We remained DEBT FREE through 2018
- We receive NO government grants
- All services offered at NO COST

Heartbeats is a life-affirming pregnancy resource medical center serving the people of our community with the love of Christ.

Current Board of Directors

Dr. David Born, Medical Director	John Marron, Secretary	Jessica Gosselin	Rob Rodgers
Joe Pozzuoli, President	Mel Crader	Scott Hayes	Casey Scott
Laurie Wells, Vice President	Matt Dole	Marti Hyslip	John Uible
Beth Atkinson, Treasurer	Pastor Luke Gibson		

*Thank you Pastor Doug Lynn who completed his board term in 2018.

Heartbeats is a 501(c)3 tax exempt organization EIN 23-7316671

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